

Omega watches have a tradition of designing amazing timepieces for the last 160 years. Omega is a luxury watch brand that has always been special favorites of explorers and navigators. Men on voyages chose Omega to keep track of directions and accurate information of time. World leaders have worn Omega timepieces. Till today the brand name itself emanates a sense of adventure and elegance mixed with attitude!

How the company did come into existence?

The story of Omega dates back to the year 1848 when in La Chaux-de-Fonde, Switzerland a man named Louis Brandt founded a watch making company. In the year 1877 his two sons Louis-Paul and Cesar joined him. That was the time when the name of the company was changed to Louis Brandt & Fils. Finally, in the year 1903, after proving ease of repair and accurate timekeeping capabilities, the name Omega Watch Co. was born.

Omega is known for precise timekeeping since ages

There was a time before quartz and GPS. It was the time people and explorers depended on mechanical timepieces for precise timekeeping. It was the time when observatory trials were held and Omega won many prizes for being a brand that excelled in mechanical timekeeping. Thus, the slogan for the company - "Omega - Exact time for life" was adopted. The slogan is actually a claim that the brand made based on observatory trials.

Omega watch for exploring the earth and beyond!

Many great explorers including Ralph Plaisted who reached the North Pole through an overland route, use Omega Speedmasters to reach. The explorer duo Arved Fuchs and Reinhold Messner completed the so called "last possible land journey on earth" as they crossed Antarctica on foot. The timekeeper of Messner on this 92days long journey was an Omega speedmaster. Omega Speedmaster Professional was also the first watch to be worn on the Moon as astronaut Buzz Aldrin landed on the moon's surface wearing Neil Armstrong's Omega watch! The watches from this brand have been worn under the sea too! In the year 1957, the brand launched professional Seamaster watches and named the collection Omega Seamaster 300. There is also Plopfprof watches collection by the brand for the deep sea divers.

Be a part of it

Explorers have chosen it, leaders rely on it, and the adventurers depend. So, if you are gifting a watch to yourself or buying one for your loved one, it is sure to feel special. These days you can check an Omega watch price online. However, you must buy from an authorized dealer of the timepieces of the reputable brand. The Omega watches have different collections to choose from. You must check the features and functionalities of each of the collection before choosing. You may not need a timepiece that an astronaut needs. So, choose your watch wisely. Omega tests its each and every watch before it is out for sale in the market. Be sure of the quality and performance of the watches. The designs are also sure to make you go awestruck!