



...the future starts here.

17<sup>th</sup> January, 2018.

Dear Cathrine,

### LETTER OF ENGAGEMENT

I am pleased to engage you in the position of Student Ambassador with us at Raadaa on the terms and conditions set out in this letter.

#### 1. Position: Student Ambassador

Your start date will be Monday, 22<sup>nd</sup> January, 2018

Your engagement will be part time

You will be required to perform the duties set out in this letter, and any other duties that maybe assigned to you in line with your skills, training and experience.

You will be required to perform your duties from your school's main campus.

#### 2. Ordinary hours of work

You are required to carry out your student Ambassadorial roles at any convenient time.

#### 3. Obligations

As a Raadaa ambassador you will be required to;

1. Maintain a Raadaa account, answer questions in a timely manner and feed answers promptly.
2. Use your Raadaa referral link to invite your friends, classmate or schoolmates to Raadaa.
3. Visit classes, events and lectures to present Raadaa.com in your school and communities
4. Organize and attend Raadaa academic seminar, as many as possible in your school.
5. Serve as a link between Raadaa.com and your school as regards communication, mails etc.
6. Include pictures and/or videos in at least every blog or social media post
7. Be authentic and focus blogs/social media post on the Raadaa experiences and activities.
8. Attend Raadaa Campus Ambassadors' meetings as when schedule
9. Act professionally, keeping in mind that you are a representative of the Firm. (e.g. appropriate language, pictures, videos, etc especially on social media).
10. Participate in all other Raadaa activities that don't clash with your school activities
11. Keep in touch with prospective and returning students who show interest in Raadaa activities.

However, if you are unable to comply with these guidelines, we reserve the right to replace you.

#### **4. Ambassadors Key Motivators and Benefits**

1. Sense of giving back to your university/society
2. Cash bonus of N5,000 for every 500 sign up referrals
3. Networking/professional addition to your resume
4. Opportunity to meet new people.
5. Being a student ambassador qualifies you for a free ICT and personal/career development training sponsored or organized by Raadaa.com
6. Developing special skills e.g. Writing, computer, public speaking and Leadership skills
7. Recommendation letters during and after school
8. Raadaa branded materials like shirts and caps.
9. Possible full time employment for exceptional ambassadors

#### **5. Crucial skills for campus Ambassadors**

1. Social media and digital skills
2. Public speaking skills
3. Eloquent writing skills
4. Good interpersonal skills
5. Great Leadership skills
6. Huge Networking skills
7. Blogging and Internet skills

**To accept this offer please return a signed and dated copy of this letter to me by 26<sup>th</sup> January 2018.**

Sincerely,



Ezugwu Chigozie CEO, Raadaa

I,.....have read and understood this letter and accept the offer from Raadaa on the terms and conditions set out in the letter.

Signed: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_