

UNIVERSITY OF NIGERIA NSUKKA

FACULTY OF SOCIAL SCIENCES

DEPARTMENT OF POLITICAL SCIENCE

A BUSINESS PLAN SUBMITTED IN PARTIAL FULLFILMENT
FOR COURSE CODE: CED 342

(BUSINESS DEVELOPMENT AND MANAGEMANT)

TOPIC:

ESTABLISHMENT OF ICE CREAM (EKPE'S ICE CREAM)

BY

MBADUGHA EKPEREAMAKA JULIET

2014/197001

LECTURER: DR MRS NWAOGA

JULY, 2017